



THE R.A.R.E. PROJECT

Gala OF
CHAMPIONS

2012 RARE GALA OF CHAMPIONS

THURSDAY, SEPTEMBER 27, 2012

BALBOA BAY CLUB

NEWPORT BEACH, CALIFORNIA

The RARE 'Gala of Champions' exists to recognize those people and organizations that have gone above and beyond, innovating and thinking outside the box, to champion for the millions of children and families affected by rare disease.

Be prepared for an inspirational night of courage and compassion. Awards and Recognition will be given to a variety of rare disease stakeholders including; individuals, patients, patient advocacy organizations, physicians, researchers, research institutions, biotech, pharma, policy makers, corporate consumer brands.

Awards recipients will be nominated by the rare disease community. A unique opportunity to engage those that are working with these champions everyday! Special marketing and social media efforts will begin in early 2012, encouraging nominations for a variety of awards and award categories.

BE PART OF THE CELEBRATION!

Date: Thursday, September 27, 2012

At the Beautiful Balboa Bay Club, Newport Beach, CA

6:30pm cocktails

7:30pm dinner and awards

SPONSORSHIP LEVELS:

TITLE SPONSOR: \$75K

- Event – ‘Brought to you by’ on all event materials
- Visibility on Gala Website as early as Q1 2012
- Visibility on online registration page
- Center Pieces OR Dessert Bar Sponsorship Recognition
- Two (2) Tables of 10
- Travel for two (2) RARE disease families of 4 to attend
- Included in Attendee Gift Bag

PLATINUM: \$50K

- Two (2) Tables of 10
- Visibility on Gala Website as early as Q1 2012
- Visibility on online registration page
- Travel for one (1) RARE disease family of 4 to attend
- Full Page Recognition in Event Program
- Included in Attendee Gift Bag

GOLD: \$25K

- One (1) Table of 10
- Visibility on Gala Website as early as Q1 2012
- Visibility on online registration page
- Entry to local southern California RARE disease family of 4
- Full Page Recognition in Event Program
- Included in Attendee Gift Bag

SILVER: \$15K

- One (1) Table of 10
- Visibility on Gala Website as early as Q1 2012
- Full Page Recognition in Event Program

BRONZE: \$10K

- 6 Seats
- ½ page Recognition in Event Program

SUPPORTER: \$5K

- 4 Seats
- ½ page Recognition in Event Program

PROGRAM SUPPORTERS

- ½ page Advertisement of Support - \$3K
- ¼ page Advertisement of Support - \$2K

OTHER UNDERWRITING OPPORTUNITIES

- Pre-Gala Reception
- Dessert Bar and after dinner aperitifs
- 7K Bracelets – event Bracelet
- Gift Bag
- Travel for families
- ¼ - ½ page recognition ads in Event Program